

ANNUAL PRO BONO RECEPTION

JUNE 15, 2022

PILI's Annual Pro Bono Reception celebrates the inspiring and life-changing pro bono work being done in Illinois through effective pro bono programs, innovative partnerships, and the unwavering dedication of individual attorneys and legal professionals. Among our nearly 300 guests are lawyers and legal professionals from law firms, corporations, law schools and legal aid organizations, as well as the current class of PILI Interns and Fellows. We pay tribute to the Illinois law firms and corporations named to PILI's Pro Bono Recognition Roster while enjoying drinks, appetizers and excellent company.

SPONSOR LEVELS	# OF GUESTS INVITED	NAMED FROM PODIUM	INVITATION	WEB	SOCIAL MEDIA	MASS EMAIL	EVENT SIGNAGE	ANNUAL REPORT
JUSTICE \$7,500	30	Yes	Logo	Logo	Logo	Logo	Logo	Name Only
MAGISTRATE \$5,000	20		Name Only	Logo	Logo	Logo	Logo	Name Only
COUNSELOR \$2,500	15		Name Only	Name Only	Name Only	Name Only	Logo	Name Only
ADVOCATE \$1,000	8		Name Only	Name Only			Name Only	Name Only

EVENT SPECIFIC IMPRESSIONS

EVENT SIGNAGE	300 impressions
MASS EMAIL*	5,500 impressions
WEBSITE PAGES & POSTS	1,500 impressions
SOCIAL MEDIA**	3,900 impressions
INVITATION	1,200 impressions
ANNUAL REPORT	800 impressions

*Sent four times pre-event and once post-event

**Justice & Magistrate recognized in one individual post;
Counselor recognized in sponsor level post

In 2021, there were 38 sponsors for this event,
including 31 law firms and 7 corporations.

www.pili.org/pro-bono-reception