

45TH ANNIVERSARY AWARDS GALA

DECEMBER 1, 2022

This Gala will celebrate 45 years of engaging, inspiring and empowering those advancing equal access to justice. We will be raising funds to support PIL's future growth to best serve people, families and communities in need across Illinois. This special event will be held in place of PIL's Annual Awards Luncheon in 2022.

SPONSOR LEVELS	# OF GUESTS INVITED	SUMMER 2023 NAMED INTERN	NAMED FROM PODIUM	INVITATION	WEB	SOCIAL MEDIA	MASS EMAIL	EVENT PROGRAM	EVENT SIGNAGE & SLIDESHOW	ANNUAL REPORT
SAPPHIRE ANNIVERSARY \$25,000	20 - PREMIER SEATING	Yes	Yes	Logo	Logo	Logo	Logo	Full-Page Ad	Ad run on slideshow	Name Only
PLATINUM \$15,000	20 - PREMIER SEATING		Yes	Logo	Logo	Logo	Logo	Half-Page Ad	Ad run on slideshow	Name Only
GOLD \$10,000	10 - PREMIER SEATING		Yes	Name Only	Name Only	Logo	Logo	Logo	Logo	Name Only
SILVER \$7,500	10			Name Only	Name Only	Name Only	Name Only	Logo	Logo	Name Only
BRONZE \$5,000	10			Name Only	Name Only			Name Only	Name Only	Name Only

In addition to the above sponsorship levels, a Table Host option is also available for \$2,500 that includes a table for 10 guests.

EVENT SPECIFIC IMPRESSIONS

EVENT SIGNAGE	500 impressions
MASS EMAIL*	5,500 impressions
WEBSITE PAGES & POSTS	1,000 impressions
SOCIAL MEDIA**	3,900 impressions
INVITATION	1,200 impressions
ANNUAL REPORT	800 impressions

*Sent four times pre-event and once post-event

**Sapphire & Platinum recognized in one individual post;
Gold & Silver recognized in sponsor level post

In 2021, there were 54 sponsors for the Luncheon, including 33 law firms, 9 corporations and 12 law schools.

www.pili.org/gala