

Sponsor an Event:

Virtual Annual Pro Bono Reception, June 2021

PILI's Annual Pro Bono Reception celebrates the inspiring and life-changing pro bono work being done in Illinois through effective pro bono programs, innovative partnerships, and the unwavering dedication of individual attorneys and legal professionals. This event will again be held virtually in 2021 due to the COVID-19 pandemic. We will pay tribute to the Illinois law firms and corporations named to PILI's Pro Bono Recognition Roster as well as volunteers named to the Pro Bono Honor Roll. In 2020, there were 35 sponsors for this event, including 28 law firms and 7 corporations. See a full list of sponsors on our website.

SPONSOR LEVELS	NAMED FROM VIDEO	MAILED INVITATION	WEB	SOCIAL MEDIA	MASS EMAIL	VIRTUAL EVENT BANNERS	ANNUAL REPORT
JUSTICE \$7,500	Yes	Logo	Logo	Logo	Logo	Logo	Name Only
MAGISTRATE \$5,000		Name Only	Logo	Logo	Logo	Logo	Name Only
COUNSELOR \$2,500		Name Only	Name Only	Name Only	Name Only	Logo	Name Only
ADVOCATE \$1,000		Name Only	Name Only	Name Only	Name Only	Name Only	Name Only

EVENT SPECIFIC IMPRESSIONS

VIRTUAL EVENT BANNERS	500 impressions
MASS EMAIL*	4,000 impressions
WEBSITE PAGES & POSTS	1,500 impressions
SOCIAL MEDIA**	4,000 impressions
INVITATION	1,200 impressions
ANNUAL REPORT	800 impressions

* Sent four times pre-event and once post-event

**Justice & Magistrate recognized in individual post per sponsor;
Counselor recognized in a group by their sponsorship level.

**EMAIL MICHAEL BERGMANN AT MBERGMANN@PILI.ORG BY
MAY 14, 2021 TO CONFIRM SPONSORSHIP.**