

ARCADE FOR LEGAL AID

APRIL 12, 2023

Hosted by PILI's Young Professionals Board, the Arcade for Legal Aid brings together over 100 other young professionals, PILI board members, sponsors and attorneys to raise support for PILI through a fun event. Join us for games, tournaments, raffle, prizes, food and drink. Money raised at this event will support PILI to expand the availability of legal services in Illinois for people, families and communities in need through public interest law and pro bono service.

SPONSOR LEVELS	# OF GUESTS INVITED	EVENT SIGNAGE	MASS EMAIL	WEB	SOCIAL MEDIA	INVITATION	ANNUAL REPORT
ARCADE \$2,000	10	Prominent Entry Placement	Logo	Logo	Logo	Name Only	Name Only
TOURNAMENT \$1,500	5	Tournament Sponsorship	Logo	Logo	Logo	Name Only	Name Only
GAME \$1,000	3	Game Sponsorship	Name Only	Name Only	Logo	Name Only	Name Only
EVENT \$500	1	Name Only		Name Only	Name Only	Name Only	Name Only

EVENT SPECIFIC IMPRESSIONS

EVENT SIGNAGE	125 impressions
MASS EMAIL*	5,500 impressions
WEBSITE PAGES & POSTS	1,000 impressions
SOCIAL MEDIA**	3,900 impressions
INVITATION	250 impressions
ANNUAL REPORT	800 impressions

In 2022, there were 22 sponsors for this event, including 14 law firms and 8 corporations.

www.pili.org/arcade