

# ANNUAL AWARDS LUNCHEON

DECEMBER 6, 2023

PILI's Annual Awards Luncheon brings together 500 members of the Illinois legal community every year to celebrate the very best aspects of the legal profession: the generosity, expertise and commitment of the countless lawyers, law students, legal professionals, law firms and corporations who dedicate themselves to providing legal assistance to those in need.

SPONSOR LEVELS	# OF GUESTS INVITED	SUMMER 2024 NAMED INTERN	NAMED FROM PODIUM	INVITATION	WEB	SOCIAL MEDIA	MASS EMAIL	EVENT PROGRAM	EVENT SIGNAGE & SLIDESHOW	ANNUAL REPORT
PLATINUM \$15,000	20 - PREMIER SEATING	Yes	Yes	Logo	Logo	Logo	Logo	Half Page Ad	Logo	Name Only
EXECUTIVE \$10,000	20 - PREMIER SEATING		Yes	Logo	Logo	Logo	Logo	Half-Page Ad	Logo	Name Only
LEADER \$7,500	10 - PREMIER SEATING		Yes	Name Only	Name Only	Logo	Logo	Logo	Logo	Name Only
BENEFACTOR \$5,000	10			Name Only	Name Only	Name Only	Name Only	Logo	Logo	Name Only
PATRON \$2,500	10			Name Only	Name Only			Name Only	Name Only	Name Only

## EVENT SPECIFIC IMPRESSIONS

EVENT SIGNAGE	500 impressions
MASS EMAIL*	5,500 impressions
WEBSITE PAGES & POSTS	1,000 impressions
SOCIAL MEDIA**	3,900 impressions
INVITATION	1,200 impressions
ANNUAL REPORT	800 impressions

In 2022, there were 63 sponsors for the 45th Anniversary Awards Gala, including 36 law firms, 14 corporations and 13 law schools.

[www.pili.org/annual-awards-luncheon](http://www.pili.org/annual-awards-luncheon)